

# MAGGIE CAMPBELL CAMPAIGN

VOLUME 1, ISSUE 4

DECEMBER 2009

## Maggie Campbell Declared the Democratic “Front Runner” in the State Assembly in AD 36



When Maggie Campbell Speaks, voters in AD 36 listen

Maggie Campbell’s decision to launch her campaign for the State Assembly in AD 36 early is paying off. She submitted her intentions to seek office immediately follow the General Elections in 2008 on November 14th.

On December 27, 2008 in Palmdale, Mrs. Campbell was the 1st Democratic Candidate to launch her campaign for State Assembly in AD 36. Other Democratic candidates waited to jump into the race at the end of 2009. By then the Maggie Campbell had already taken a significant lead in such areas as

hiring a professional campaign and fundraising staff to guide the campaign to success. (Refer to page 3), opening a campaign headquarters in the Antelope Valley and beginning her fundraising early receiving pledges and contributions over the year collectively of more than 15 thousand.

Volunteer recruitment and the spreading of her name and campaign message has been ongoing since 2008.

If you ask 10 people who Maggie Campbell is, at least 9 of 10 will identify her as the “front runner” in the

State Assembly race who is working continuously to position herself to successfully unseat the Republican incumbent.

Mrs. Campbell is the only Democrat in the race that have remained focused, serious and actively preparing for the primary elections of June 8, 2010. She has remained constant in her campaign to secure the State Assembly seat since 2008 through 2009. Other Democratic candidates who recently joined the race after supporting Republican campaigns and jumping from race to race have wasted valuable time and the hard earned money from Democratic voters and the value time of supporters in this area. Clearly this candidates is not serious.

Mrs. Campbell is leaving no stone unturned. She realizes that when she unseats the incumbent, it will be a huge victory for the Democratic Party and the Maggie Campbell Campaign 2010.

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## Maggie Campbell Declared the Democratic "Front Runner" in the State Assembly in AD 36, Continued...

**When Maggie Campbell Speaks, Voters in AD 36 listen:** (Excerpts from Speeches delivered at the Campaign Launch Party and the Headquarters Grand Opening of Candidate Maggie Campbell.)

*"It will be an honor as well as a privilege to represent your best interest as a member of the California State Assembly - 2010. Your support, encouragement and willingness to volunteer your time and efforts are greatly appreciated.*

*Your financial support is greatly needed at this time more than ever in any amount that you can spare.*

*It is well known in this region that our opposition*

*have raised more funds in each term by a wide margin in comparison to the Democratic candidates, thereby keeping a stronghold over political offices in our region such as the State Assembly for more than 8 years. **It's our time now! Time to take it all back.***

*We must pull together every dime and dollar and pledge to raise funds necessary to reach far and wide to the voters of this region to insure that as the State Assembly candidate I will continue to be more viable than any other candidate that seek to keep control over this region."*

Maggie Campbell have been consistent throughout this past year with fundraising, publicity, promotional campaigns, working tirelessly to get her message out to the voters:

"Putting Families First", by supporting fellow veterans, seniors, the health, education and safety for our children, bring more jobs to the district, support for the Real Estate Industry, restoring home ownership pride, finding solutions to foreclosure, keeping dangerous criminals behind bars, and renewable energy.

Maggie Campbell Campaign looks forward to the year 2010 where it will kick into high gear under the direction of its professional campaign staff.

*"As the 'Front Runner' in the State Assembly race, with no intentions of releasing what I have worked so hard to obtain; It is full steam ahead for the Maggie Campbell Campaign Train to the General Elections where we will unseat the Republican incumbent."*

Elect  
**NAVY VETERAN**  
**MAGGIE**  
**CAMPBELL**  
**Democrat**  
STATE ASSEMBLY - 36TH AD



*"Putting Families First"*

### Campaign Time Line

2008 - 2009



**December 27:** Maggie Campbell Campaign Launches Campaign for State Assembly AD36 Campaign Newsletter Maggie Campbell Campaign Train Campaign fund raising drive kickoff.

#### Year 2009

**January 10th:** Elected - Delegate, CA Dem. Party Term 2009-2011 Maggie Campbell joins S.E.I.U. in protest at the State Capital regarding budget cuts, IHSS and CCP.

**February:** Launches aggressive and successful online Campaign for State Assembly on Facebook

Launches "Gifts and Collectibles" online store in support of the Maggie Campbell Campaign

**March 7th:** Maggie Campbell be-

comes the first African American Veteran elected as President of the American Legion Auxiliary Post 490

Launches Campaign to seek for Chair of the African American Caucus California Democratic Party.

**April:** Addresses Palmdale City Council to Save the Children's Library from closure.

**May:** Professional Campaign Team Hired by the Maggie Campbell Campaign for State Assembly. Declared "Front Runner" in State Assembly race

**June - July:** Supporters hosts fundraising events for the Maggie Campbell Campaign

**August:** Veteran, Maggie Campbell joins American Legion Auxiliary - Lancaster Endorses the 1st annual Veteran's Day Parade

Endorsed by the Inspiring Values Democrats Club

**September:** Grand Opening of Maggie Campbell Antelope Valley Campaign Headquarters

**October:** Birthday Ball

**November:** Maggie Campbell joins American Legion

**December:** Founder & President, National Women Political Caucus of Antelope Valley, Maintains 'Front Runner' status in State Assembly race.



## Professional Staff Hired to Manage the Maggie Campbell Campaign for State Assembly AD 36

The Maggie Campbell Campaign for State Assembly are taking no chances this election term. *“The decision to hire a professional team was decided in November 2008.” - Mrs. Campbell States.* The extensive search began for a Professional Political Advisor and Campaign Manager first. After interviewing and meeting with several professionals, we reached out to and obtained the services of



**Mr. Jewett Walker, Jr.**  
**Walker Communications**  
**Group, Inc.**

Mr. Walker is well known for his hard work, dedication and attention to the details that work toward the ultimate success of his clients. Highly respected with knowledge that surpasses many advisors and managers in the political business. Candidates he represents and opposing candidates frequently recommend his services, expertise and experience.

One of the most difficult aspects of the Maggie Campaign in 2008 was in the area of raising funds. With that in her recent memory, Mrs. Campbell took significant steps to locate a professional fundraiser with experience, skills and expertise that will assist her in raising the funds needed in the overall goal to unseat the Republican incumbent. After speaking with several professionals, Mrs. Campbell reached out and secured the experience and

expertise of :

**Jill Barad & Associates.**

The Maggie Campbell Campaign reached out and hired, Campaign Treasurers and Finance professionals at **ACF & Associates**, to handle campaign reporting and Treasury matters.



ACF & Associates work with Democratic candidates only by referral with a strict criteria of professionalism, trust and a team with more than 20 years experience.

Mrs. Campbell has added to her professional staff, 2 experienced Executive Assistants handling scheduling, planning and secretarial support as well.



**Jill Barad**



**Pamela Ward &  
Maggie Campbell**

“THE DECISION TO HIRE A PROFESSIONAL TEAM WAS DECIDED IN NOVEMBER 2008.”

### “PUTTING FAMILIES FIRST!”

**Your Financial Contributions and Endorsements are Needed and Greatly Appreciated!**

Please Make A Contribution today to:  
Maggie Campbell Campaign 2010  
5022 West Avenue N, Suite: 102-164  
Palmdale, CA 93551 661-273-3197  
Email: [maggie@maggiecampbell.org](mailto:maggie@maggiecampbell.org)  
Website: [www.maggiecampbell.org](http://www.maggiecampbell.org)  
<http://www.actblue.com/page/maggiecampbell>

**Get Involved:**

Join the  
Maggie Campbell Campaign 2010 team today. Complete a volunteer application online today. Call for more details.  
661-273-3197



Elizabeth Hardman & Maggie Campbell

**Special thanks:** to Alvin Campbell, Jewett Walker, Jr., Glenn Cazenave, Antonia Woodard, Mother Ruth Williams, Auggie Cavanaugh, Lyndon Easley, Desmond Kester, many supporters, volunteers and staff members for making this year a success.

## 1ST ANNUAL OCTOBER BIRTHDAY BALL 2009



Joe Symmon, Candidate for Governor  
State of California &  
Maggie Campbell, Candidate,  
State Assembly AD 36

The Maggie Campbell Campaign hosted a formal affair surrounding her birthday and the birthdays of her supporters born in October on October 31st. This event was a welcome alternative to scary Halloween celebrations.

Guests enjoyed delicious food prepared by Antonia Woodard, a private caterer and long time supporter of

Maggie Campbell. Non-alcoholic wine and champagne was provided by Signature Cocktail Catering.

Guest enjoyed themselves with dancing to wonderful music, where they formed a traditional Soul Train line which allowed volunteers an opportunity to climb down from the Maggie Campbell Campaign Train and dance along the Soul Train line.

Two birthday cakes were served in honor of the

Maggie Campbell Campaign Train and supporter, Tommy Crowley. This night was a joint celebration of the wedding anniversary month of Tommy and Jozette Fortier-Crowley as well.

*"It felt good to have the opportunity to dress up and celebrate with new and loyal supporters, family and friends. The fact that it was a fundraiser was an added bonus. We look forward to an even larger event in 2010."*

-Maggie Campbell

"YOU ROCK!"  
EXCLAIMS  
SUPPORTER CAROL  
F. MALCOM,  
FELLOW REALTOR.  
"I HAVE NEVER  
SEEN ANYONE  
WORK FACEBOOK  
THE WAY YOU DO.  
I AM PROUD OF  
YOU."

### MAGGIE CAMPBELL'S ONLINE CAMPAIGN FOR THE STATE ASSEMBLY

The Maggie Campbell Campaign has taken Facebook to a new level. With a friend and fan list totaling more than 1,000 supporters, she continues to spread her message every day. *"I spend a few hours per week on facebook, reaching out to my supporters using every feature available. I do not allow my volunteers to handle this task for me. It is a comfortable and positive way to keep in touch with*

*my supporters and meet new volunteers."* Mrs. Campbell States.

Mrs. Campbell opened many rooms to attract an additional 500 plus supporters including but not limited to: Realtors supporting Broker Maggie Campbell; Veterans supporting Veteran Maggie Campbell for State Assembly and Meet Maggie Campbell, one of the first rooms she

began. Other rooms include the American Legion Auxiliary, and she shares a room with the Inspiring Values Democrats Club where more than 100 members have joined. *"You Rock!"* exclaims supporter Carol F. Malcolm a fellow Realtor. *"I have never seen anyone work Facebook the way you do. I am proud of you."* Facebook is a must have tool in every campaign.



### MAGGIE CAMPBELL ANTELOPE VALLEY CAMPAIGN HEADQUARTER GRAND OPENING

The Maggie Campbell Campaign for State Assembly AD 36, launched its Antelope Valley Campaign Headquarters on September 27, 2009 in the City of Lancaster.

*"When Maggie Campbell speaks, the voters in AD 36 listen."* - replies a group of supporters.

This office serves as a Headquarters for campaign activity and will also permit individu-

als to come by and register to vote, volunteer and process contributions in person.

Mrs. Campbell was introduced by her husband and major supporter, Alvin Campbell. Mr. Campbell is the President of the Inspiring Values Democrats Club (IVDC) and the Chair of the 1st Annual IVDC Convention scheduled for Jan. 23, 2010.

Mrs. Campbell delivered a wonderful speech. *"The Maggie Campbell Campaign Train made an appearance today as Mrs. Campbell delivered an outstanding campaign speech, stealing the show! The Train sounded it's horns far in the distance as it rolled into the station leaving the supporters in ahhhhh! Its horns were loud & clear as it made its way to the Grand Opening of the Antelope Valley Campaign Headquarters and as it left the station for its next destination. It was beautiful!"* - Campaign Supporters



## CAMPBELL SUPPORTS EDUCATION, HEALTH & SAFETY FOR OUR CHILDREN

Maggie Campbell stepped forward to support the important cause known as, **“Save the Palmdale Youth Library”**.

Mrs. Campbell made it clear when she officially launched her political campaign for the State Assembly 2010 with dozens of supporters in attendance, that the Education, Health and Safety for our children is one of her priorities. *“Knowledge is power! We must give our children*

*every opportunity to learn, grow and become productive adults in a healthy environment...”* Campbell states.

Mrs. Campbell attended the community meeting in Palmdale on March 29th and the City Council meeting on April 8th to lend her voice, to support and assist the Youth Library Group so that as a team, they could effectively make a strong case for saving the Palmdale Youth Library. *“We must do every thing we can to make sure that our children have the opportunity to grow and become pro-*

*ductive adults. Research has proven that early childhood literacy is crucial for life success.”* Campbell states. *“The facility is a safe space for our children”.* Campbell adds, *“With an extensive collection that can not be accommodated in the City’s main library.”*

Mrs. Campbell made a call to the residents of Palmdale stating, *“Join us as we fight to keep this valuable resource for our children.”* - Maggie Campbell



*“ Knowledge is power! We must give our children every opportunity to learn, grow and become productive adults in a healthy environment...”* Campbell states.

## THE INSPIRING VALUES DEMOCRATS CLUB ENDORSES MAGGIE CAMPBELL FOR STATE ASSEMBLY AD 36

Maggie Campbell was one of 9 candidates endorsed by the Inspiring Values Democrats Club (IVDC) this year. Other candidates endorsed included U.S. Senator Barbara Boxer, Assembly member Hector De La Torre, and 5 other Democratic candidates seeking office locally and statewide. Decisions are pending on some races.

Although Mrs. Campbell is the founder of the IVDC, she was required to complete an endorsement application and follow the process as well. She does not serve on the endorsement committee.

The IVDC is the fastest growing Democratic Club in this region with endorsement authority that spans statewide. Membership have

soared in its first year to over 200 members.

It is an honor to be one of the firsts to receive an official endorsement from the IVDC.

Maggie Campbell will be one of many candidates to receive additional confirmation of their endorsements at the 1st Annual Inspiring Values Democrats club Convention on January 23, 2010.



## MEET MAGGIE CAMPBELL IN PALMDALE!

Maggie Campbell will tour the City of Palmdale on January 9, 2010. She will meet with residents, business owners and organizations to listen to your concerns. This is a great opportunity for you to meet the candidate in person, to pledge your contributions in support of her State Assembly Campaign and to make your concerns known.

In weeks immediately following this date, Mrs. Campbell will tour additional cities in the Antelope Valley as well as the cities in Victor Valley.

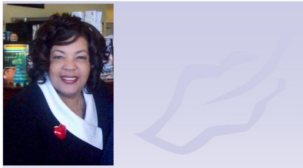
A complete list of the location addresses will be listed on the campaign website by or before January 2, 2010. Please logon and select the location nearest you and

come out to visit with Mrs. Campbell with your family.

The Maggie Campbell Campaign is seeking volunteers to assist with this tour and other campaign business. To volunteer, please call our office to schedule an appointment for an interview.

We look forward to meeting and networking with you.





HAVE YOUR SAY. VOTE!



By: Maggie Campbell

## HAVE YOUR SAY! VOTE! BY MAGGIE CAMPBELL

Maggie Campbell will officially launch her new book,

***Have Your Say, Vote!*** and accept pre-sales at the 1st Annual Inspiring Values Democrats Club Convention on January 23, 2010.

Mrs. Campbell takes us on a historical journey through time where she reminds us of the importance of exercising our right to vote. She gives us a glimpse into her childhood and how various political, Democratic and historical moments have changed and shaped her life. She draws

in the readers with wonderful stories while pulling it all together in a captivating manner. A book that will never grow old and can be shared with family members for generations.

When asked, what does having your say really mean, Mrs. Campbell replies, *“You are exercising your right to live a free life, to live in freedom when you have your say and vote. You are making a difference step by step when you walk into a polling place and vote for the issues that are important to you. The moment you cast your vote, you have*



*had your say. When you join an activist group, attend rallies and shout your voices to the roof top to support what is important to you, you are having your say.”*

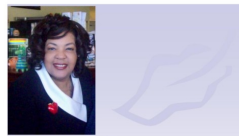
~ Maggie Campbell



### PRE-SALE ORDERS

Pre-pay for your order today and receive a 10% discount with a special autographed copy of,

“Have Your Say, VOTE!”



HAVE YOUR SAY. VOTE!

By: Maggie Campbell



HAVE YOUR SAY. VOTE!

By: Maggie Campbell



## SCHEDULE OF EVENTS

- **Jan. 9:** Maggie Campbell Campaign City Tour of Palmdale; Voter Registration Drive-A-Thon
- **Jan. 16:** Maggie Campbell Campaign City Tour of Lancaster; Voter Registration Drive-A-Thon.
- **Jan. 19-21:** Maggie Campbell Campaign Tours the Capital City of Sacramento; Honoree at the California Women Lead Reception.
- **Jan. 23:** Maggie Campbell to speak at the Democratic Rally within the 1st Annual Inspiring Values Democrats Club Convention.; Maggie Campbell Launches new Book, **“Have Your Say, VOTE!**, in a public book signing party following the IVDC Convention.
- **Jan. 30:** Maggie Campbell Campaign City Tour of Victorville, CA; Voter Registration Drive-A-Thon.

*Maggie Campbell Campaign Train will leave the Station soon. Sign up as a volunteer online at: [www.maggiecampbell.org](http://www.maggiecampbell.org) **All Aboard!***

# JANUARY 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24 / 31	25	26	27	28	29	30

## INTRODUCING THE NATIONAL WOMEN’S POLITICAL CAUCUS OF ANTELOPE VALLEY

The Antelope Valley welcomes the National Women’s Political Caucus of Antelope Valley, (NWPC-AV) this month under the leadership of Mrs. Maggie Campbell, Founder and President.

The mission of the National Women’s Political Caucus of Antelope Valley is to increase women’s participation in the political process and to identify, recruit, train and support feminist women for election and appointment to public office. While in pursuit of this goal, NWPC-AV will strive to win equality for all women; to ensure reproduc-

tive freedom; to achieve quality dependent care; and to eradicate sexism, racism, anti-Semitism, ageism, ableism, violence, poverty, and discrimination on the basis of religion or sexual orientation.

In the aftermath of the Clarence Thomas - Anita Hill hearings in 1991, there was a surge of newly elected women in public office. In 1994, Congress passed into law 30 bills on women’s issues with 33 more the following year. The previous record for any year had been five.

NWPC-AV is a multi-partisan organization working with pro-choice, pro-ERA women in political parties, we can influence party platforms from within. We will endorse pro-choice women candidates for local boards and commissions, school boards, city councils and mayors of smaller cities, as well as County Boards of Supervisors and State Legislative Offices.

Join with us today, complete your application online or at the 1st Annual Inspiring Values Democrats Club Convention, January 23, 2010.



**Maggie Campbell,  
President & Founder,  
NWPC Antelope Valley**



**MAGGIE CAMPBELL CAMPAIGN FOR  
STATE ASSEMBLY AD 36, 2010  
661-273-3197**

**WWW.MAGGIECAMPBELL.ORG**

**HTTP://WWW.ACTBLUE.COM/PAGE/MAGGIECAMPBELL**



**Alvin and Maggie Campbell**

"I have endorsed Maggie in her race for the 36 AD. She is a candidate running in the traditionally red district that includes Lancaster and the Antelope Valley. She could use all of our support -- and sending a campaign contribution couldn't hurt either. I have sent her a... an "early contribution" and urge you all to do the same. Early contributions do really mean the most in an uphill battle like the one Maggie is waging." Stephen Gale, Chair, Sonoma County Democratic Party

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"I believe in you Maggie! It is with honor and heartfelt support that I recommend her for California State Assembly 36th District all the way from Atlanta, GA. As a California native, born and raised, I understand the need to have a person working on our behalf in the political arena that can be trusted, a person that has integrity, character and commitment, who's contributions cannot be ignored. I thoroughly believe that Maggie Campbell is just that person and her 'Do the Right Thing' attitude cannot be compromised. In this day and age we need our political leaders to embrace Maggie Campbell's theme of "Putting Families First" and all that it encompasses financially, medically and emotionally. I believe that Maggie will fight for higher paying jobs allowing our families do more than just barely survive. I believe that Maggie will fight for affordable home ownership and affordable foreclosure solutions. I believe that Maggie will fight to make sure our communities are a safer place and that our children are protected from predators. I believe that Maggie will fight for our educational system. I believe that Maggie will fight to improve veterans and senior citizens services. I believe that Maggie will fight for the people and the cause of "Putting Families First" which strengthen our nation and our democracy. I believe in Maggie Campbell! Maggie Campbell cannot

**SUPPORTER COMMENTS**

do what needs to be done without your support and my support, which is vital to our success and the reason I write this letter of endorsement. Please take this opportunity and donate today."

www.actblue.com/page/  
danadudley ~ Dana A. Dudley

~~~~~

"Maggie Campbell Campaign Train made an appearance today as Mrs. Campbell delivered an outstanding campaign speech, stealing the show! The Train sounded its horns far in the distance as it rolled into the station leaving the supporters in ahhh! Its horns were loud & clear as it made its way to the Grand Opening of the Antelope Valley Campaign Headquarters and as it left the Station toward its next destination. It was Beautiful!" Campaign Supporters

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"Maggie Campbell is Good for the Antelope Valley! It's time to put a Democrat in office. The Antelope and Apple Valleys have been under represented in Sacramento for too many years. In a democratically controlled Assembly our representatives have consistently failed to bring any money back into our district. This has resulted in 16% unemployment among whites and 22% among minorities. Now is the time for change. Now is the time for true representation. Now is the time for Maggie Campbell. With your donation no matter how small, you can make a difference. Please give what you can. This is truly an investment in your own future. Thank you."

~ Glenn Cazenave, EasyReallyNetwork

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"... we're praying for your campaign and would love to support your efforts with the State Assembly! ~ Christian Realtors

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". . . Are We Putting Families First?" Shortly following the November, 2008 election, Maggie Campbell announced her intention to run again for the California State Assembly 36th District. Her website announces the grand opening of her Antelope Valley Headquarters on September 26, 2009. Her campaign theme, "Putting Families First" speaks directly to what is missing in our current representative, Steve Knight. But what does "Putting Families First" actually mean? A visit to her campaign website offers a simple illustration:

1. Advancing legislation to promote health, education, safety for children;
2. Strengthen our region in the areas of green and higher paying jobs;
3. Working to keep a balanced budget at the State Capitol;
4. Advancing legislation that will promote and implement renewable energy;
5. Keeping dangerous criminals behind bars;
6. Improving veterans and senior citizens services;
7. Restoring home ownership pride in our communities and develop foreclosure solutions. If that's not putting families first, then what is. A further perusal of her website includes Community Events, Volunteers, Veterans Affairs, Safety for Children, and on and on. In contrast to what we've seen from our current assemblyman Steve Knight, Mrs. Campbell seems truly in touch with what our community needs and has sought, unsuccessfully, in choosing its representatives.

Paul O. Scott, Region 11 Director CDP"